



## **Board of Director Membership Application**

### **Marketing Professional**

(AES) is a 501(c)3 non-profit organization with a mission of "Working collaboratively to provide awareness, education, and access to sustainable building resources for individuals, experts, and leaders to encourage sustainable choices." AES trains and educates on topics such as green products, green building, LEED for Homes, energy efficiency, Indoor Air Quality, Energy Star V3, Green Communities and sustainable residential design. In 2005 AES was selected by US Green Building Council to serve as Michigan's LEED for Homes Provider. Since 2005 we have expanded our service area to include 14 states. AES also serves as an Enterprise Green Communities Foundation Technical Assistance Provider. AES supports builders, architects and developers in their efforts to offer sustainability to their clients building projects.

AES is looking to expand its Board of Directors by adding a qualified and experienced Marketing Professional with a strong interest in promoting sustainability and efficiency to the market

#### **About Board Member responsibilities**

- Term: Two Years
- Voting on pertinent issues.
- Attend monthly meetings that are usually held the first Monday every Month from 11:30 Am – 1 PM (Lunch provided).
- Participate in assigned tasks, programs and discussion beyond board meetings.

#### **Specific to Marketing Professional board member**

- Help AES reach & identify target markets with their program offerings, trainings and news letters
- Guide us in best practices of social media
- Mentor interns working the marketing program for AES